

Opposition to HB-05228, AN ACT CONCERNING THE SALES OF EVENT TICKETS ON THE SECONDARY MARKET

The Bushnell Center for the Performing Arts, a not-for-profit performing arts venue located in Hartford, Connecticut, voices strong opposition to HB-05228, AN ACT CONCERNING THE SALES OF EVENT TICKETS ON THE SECONDARY MARKET. Though introduced as a well-intended consumer protection, the net effect would be to limit entertainment choices for consumers, put union jobs at risk, and significantly hamper economic growth in our state.

If implemented, this bill would be the most restrictive legislation of its type to be enacted in any state in the nation. Significant negative outcomes to Connecticut include:

- The hottest acts and most popular performers will bypass Connecticut rather than disclose how they choose to allocate their ticket resources to their fans. Performers view this as a significant artist's rights issue, and acts demand the final say in how their ticket resources are allocated. Several top acts we've contacted for comment have stated that if this legislation is implemented they will not tour in Connecticut.
- Consumers will have fewer entertainment choices. With artists opting not to play in our state, consumers will travel outside of our state to see their favorite shows, taking their significant economic spin-off activity generated for Connecticut merchants, hotels, restaurants and parking facilities to New York and Massachusetts.
- Fewer acts touring in our state is bad for business. Connecticut venues already struggle with intense and growing competition from larger surrounding markets. Our industry needs legislative enticements to help attract—not deter—performers from visiting our state.
- Lost shows mean lost jobs for union workers. Work for union crews and stagehands that staff many of the state's largest performance venues will sharply decline and jobs will be lost at a time of unprecedented economic uncertainty.
- Venue reporting burdens are significant and the most restrictive of any state. We
 and our not-for-profit venue colleagues have been particularly hard hit under current
 economic conditions. Many have endured significant staff furloughs and lay-offs,
 and no longer have the resources required to meet the unprecedented level of
 reporting this bill would mandate.

Connecticut is respected nationally for the steps it takes to support and protect our state's consumers. Though drafted with admirable aims, this bill would significantly damage Connecticut's already struggling entertainment industry and put us at the top of another list—the list of states that performers will bypass when routing their next big tour. The negative impact will ripple through our state's economy—eliminating jobs in our industry, lessening consumer entertainment choices, and providing our neighbors in New York and Massachusetts with increased competitive advantage. Thank you for the opportunity to voice my opposition.

Sincerely,

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David Fay,

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